

**5.7.11 2006 Microwave Oven Manufacturer Market Shares (Percent of Products Produced)**

<u>Company</u>	<u>Market Share (%)</u>	Total Units Shipped:	13,889,429
LG Electronics (Goldstar)	35%		
Sharp	21%		
Samsung	12%		
Daewoo	8%		
Matsushita	8%		
Whirlpool	4%		
<u>Others</u>	<u>12%</u>		
<b>Total</b>	<b>100%</b>		

Source(s): Appliance Magazine, A Portrait of the U.S. Appliance Industry, Sept. 2007, p. 63.